

MARK H. FLOYD

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Mark Floyd focuses his legal practice on providing advice and counsel to companies on the full range of labor and employment law matters.

Mark is a partner in the firm's Nashville, Tennessee office. A well established and experienced labor lawyer representing global clients in the full range of proactive and reactive labor related matters. Beyond this experience, Mark is a consummate storyteller and writer, helping clients craft and effectively communicate a mission driven and culture inspired narrative. Mark honed this skill on the international stage as the Global Labor lead for Uber where his work included leadership of cross functional teams across the globe in the design and implementation of crisis planning and response. Mark's work in crisis management continued after Uber, most recently as the Executive Vice President in Crisis and Reputation Management with the global communications firm Edleman.

Mark has served as a spokesperson for companies in their interactions with public officers, investigative hearings, media, legislative committee hearings, and with elected leaders and their staff on a wide range of workplace policy issues as well as in crisis response situations and coached numerous company officials facing similar interactions. Complementing his crisis management work around workplace issues, Mark has extensive global labor/employment related policy work as well, which includes legislation/regulatory drafting, comments on proposed rulemaking, "white paper" research and drafting at EU and in the US at the national, state, and local levels, as well as internal advice and counsel of policy teams and C-suite leads. Outside of the practice of law, Mark has been a working journalist, writer, publisher, broadcaster, and teacher.

Representative Experience

- » Led global company's response to worker protest, labor union unrest, and proposed restrictive retaliatory regulations in Cape Town and Johannesburg, South Africa.
- » Led global company's successful effort to engage and then rally workers and the community served, to support needed

EDUCATION

- » University of Tennessee College of Law (J.D., 1983)
- » Middle Tennessee State University (B.S., 1980)

BAR ADMISSIONS

- » California
- » Tennessee

COURT ADMISSIONS

- » U.S. Supreme Court
- » U.S. Supreme Court
- » U.S. Court of Appeals for the Third Circuit
- » U.S. Court of Appeals for the Sixth Circuit
- » U.S. District Court for the Middle District of Tennessee
- » U.S. District Court for the Western District of Tennessee

regulatory reforms in Cairo, Egypt.

- » Led a cross functional team in Seattle on a four prong focused response (policy, litigation, community, driver) to a Teamsters backed corporate campaign for global company.
- » Coordinated cross functional response for global company in India to ongoing countrywide labor protest as well as designing and implementing a proactive crisis management strategy allowing the client to get ahead of and stop future protests.

Memberships

- » Miriam's Promise Board of Directors (2015 – 2016)
(Executive Board 2016)
- » Society of Human Resource Management (SHRM)
- » United States Chamber of Commerce (Labor and Employment subcommittees and workgroups)

Offices

- » *Nashville:*
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